

Four quadrants. Engage one, some, or all.

HYPRCORP's offering is a 2x2. Two axes — *how we engage* (external or embedded) and *who we work with* (engineering or human). Each of the four quadrants is a billable engagement in its own right. Compose them as you need.

Forward Deployed Engineering

Expert Systems Consulting

Organisational Transformation

Pastoral Care

VERTICAL AXIS · HOW WE ENGAGE

External — fixed-scope, project-priced, you-meet-us, procurement-friendly. **Embedded** — day-rate or retainer, in-the-team, you-host-us, operations-friendly.

HORIZONTAL AXIS · WHO WE WORK WITH

Engineering vocab — CTO, VP Engineering, data & systems leadership. **Human vocab** — CEO, CHRO, change leadership.

ENGINEERING VOCAB

HUMAN VOCAB

ENGINEERING · EXTERNAL

Expert Systems Consulting

Encode your domain experts into a system that runs. DSPy substrate, declarative pipelines, eval harnesses tuned to your historical work. Not a GPT wrapper.

Buyer CTO · VP
Engineering ·
Head of
Operations

Format Fixed-scope
build · 8-16
weeks

From A\$50k · scoped
per engagement

HUMAN · EXTERNAL

Organisational Transformation

Programme-shaped change of how the business operates around new systems. Sequencing, governance, capability uplift. Bridges the gap between AI shipped and AI used.

Buyer CEO · COO · CHRO
· Head of
Strategy

Format 90-day programme
· milestone-
priced

From A\$60k · scoped
per engagement

EXTERNAL

Project-priced. You-meet-us.

ENGINEERING · EMBEDDED

Forward Deployed Engineering

Senior engineering inside your organisation, shipping with your team — not over the fence. The build velocity behind every HYPRCORP reference deployment.

Buyer CTO · VP
Engineering ·
Head of Product

Format Day rate or
weekly retainer

HUMAN · EMBEDDED

Pastoral Care

Direct attention to the people whose work is changing as the systems land. Adoption rate becomes a reportable metric, not a hope. The HYPRCORP differentiator.

Buyer CHRO · COO ·
Programme
sponsor

Format Embedded in
retainer · or
standalone
monthly

Retainer A\$5-15k / month

EMBEDDED

In-team. Day-rate or retainer.

Day rate A\$1,500–2,500 ·
senior FDE

How buyers engage

Pick a single quadrant, a vertical or horizontal pair, or the full mix. The shape of the engagement is set by the combination.

Single quadrant

Discrete engagement — e.g. *"build us the expert system"* or *"embed an FDE for a quarter"* or *"lead the transformation programme."*

Pair · vertical

Engineering pair (FDE + Expert Systems Consulting) for ship velocity. Or human pair (Org Transformation + Pastoral Care) for change-and-care without engineering scope.

Pair · horizontal

External pair (Consulting + Transformation) for procurement-friendly programme. Or embedded pair (FDE + Pastoral Care) for in-team continuity.

Full mix

All four quadrants — typically a year-shaped engagement. Ships systems, lands them in the org, sustains adoption. *The HYPRCORP house-special.*